Reconnect & Rediscover: A Convening of Pediatric Experts and Advocates

EVENT DATES: OCTOBER 2-4, 2021
EXHIBIT DATES: OCTOBER 2-3, 2021
ROSEN SHINGLE CREEK | ORLANDO
Learn About Our Membership

The National Association of Pediatric Nurse Practitioners is the nation’s only professional association for pediatric nurse practitioners and their fellow pediatric-focused advanced practice registered nurses dedicated to improving the quality of health care for infants, children, adolescents and young adults. Our event attracts pediatric nurse practitioners (PNPs), family nurse practitioners (FNPs) and other pediatric providers practicing in a wide variety of settings. Representing more than 8,000 health care practitioners nationwide with 18 special interest groups and 53 chapters, our association has been advocating for children’s health since 1973. We are the first nurse practitioner professional society in the US.

Pediatric-focused APRNs are key decision-makers in pediatric health care and are the providers who spend time talking to parents.

Act now to reserve your exhibit or sponsorship!

ONLINE INDUSTRY PORTAL
**Connect with Pediatric Health Care Leaders**

When you exhibit and sponsor at our convening, you connect with leaders working in primary care, specialty care, acute care hospitals, hospital-based clinics, emergency rooms, urgent and convenient care clinics, public health facilities, school-based health centers and more.

PNPs and their fellow pediatric-focused APRNs are a valuable part of the health care team, interacting with parents, patients, physicians and other professionals on a daily basis. They order diagnostic tests, prescribe medications, give immunizations, coordinate services and refer to other professionals as appropriate for newborns, infants, children, adolescents and young adults. In addition, they provide education, support and health care counseling to the families of their patients and are in demand due to consumer recognition, acceptance and satisfaction.

As an exhibitor or sponsor you will have two days at our in-person convening to showcase your products and services to health care leaders truly interested in learning and educating their practice colleagues and patient families. Your time will be well spent!

**About Our Event**

Although NAPNAP has been hosting highly-rated educational events for more than 40 years, our Reconnect & Rediscover: A Convening of Pediatric Experts and Advocates is a new experience born out of the challenges and achievements of the COVID-19 pandemic.

Although most children did not suffer the devastating physical effects of the pandemic, pediatric providers are responding to an increase in children and adolescent mental health issues and diligently trying to get children caught up on their necessary immunizations, screenings and well visits. Like most front-line health care providers, pediatric-focused nurse practitioners also report anxiety, depression and burnout because of their professional and personal experiences during the last year.

This event is focused on providing pediatric health care providers an environment to focus on mind and body wellness while gaining valuable evidence-based knowledge on important, timely pediatric health care topics that will enhance their daily practices, NP student curriculum and research efforts.
Health & Safety Information

In-Person Safety Measures

As NAPNAP plans our event, we are working with state and local health officials and the Rosen Shingle Creek staff to promote healthy behaviors, environments and processes that reduce the spread of COVID-19. NAPNAP and Rosen Hotels & Resorts will follow Orange County regulations which currently mandate the use of masks or face coverings by all in public areas. Upon arrival at the hotel, Rosen Shingle Creek will conduct a temperature screening of all participants.

At registration check-in, social distancing will be enforced. You can use touchless kiosks for badge printing and registration bag pick up. In education sessions, there will be a variety of seating arrangements to maintain the required distance limits. Staff will strictly enforce social distancing capacity limits in meeting rooms and gathering spaces.

Our networking and food events will provide more packaged options, staggered stations and food served by staff who are trained in safe food handling. The exhibit hall has been redesigned to widen the aisles and increase space between each exhibit making connecting with industry partners safer.

Rosen’s Total Commitment

Rosen Hotels & Resorts remains committed to the safety and well-being of guests, which is why they have launched Rosen’s Total Commitment — a program dedicated to the highest standards of cleanliness, safety, and well-being.

The Rosen Shingle Creek has enhanced their processes and implemented preventative measures to help keep you safe and confident during your stay.

• The check-in process and targeted hygiene practices have been modified to accommodate current safety standards.
• Food safety standards have been enhanced to meet government regulations and social distancing measures so guests can continue to enjoy a worry-free dining experience.
• Meeting and convention space has been reviewed to accommodate social distancing and ease crowding concerns.
• All recreational facilities have implemented additional measures or elevated existing protocols to ensure expectations are met.

For full information, view the Rosen’s Total Commitment.

MAKE PLANS NOW TO JOIN US!
Become an Exhibit Partner!

As an exhibitor, you’ll leave our convening with high-quality leads, insight from “boots on the ground” and an expanded audience for your products and services. With more than 40 years of conference experience, we listen to our partners and develop opportunities that fit your needs.

What You Get

• 9 exhibit hours, including six hours of unopposed exhibit time
• Meet with PNPs, FNsPs and pediatric-focused APRNs from across the county
• Targeted networking opportunities, including the Opening Reception in the Exhibit Hall
• Valuable feedback on products or services from expert practitioners
• Opportunity to develop trust and rapport with prospective customers
• Your company information in the highly used conference app and on-site program shared with all participants; enhancement options available
• Opportunity to expand your reach with sponsorship and participant communications

Exhibit Hours

INSTALL
Friday, October 1 .......................................................... 1-5 p.m.
Dismantle
Sunday, October 3 ....................................................... 2:30 - 5 p.m.

Saturday, October 2
5.5 exhibit hours; 4.75 unopposed
8-10 a.m. - Continental breakfast/coffee
12:30-2:30 p.m.
6-7:30 p.m. - Reception

Sunday, October 3
5.25 exhibit hours, 1 hour unopposed
8-10:30 a.m. - Coffee with exhibitors (2.5 opposed)
11:45 a.m.-2:30 p.m. (1 unopposed, 1.75 opposed)

EXHIBIT INFORMATION

Exhibit Rates
6’ Table Exhibit .................................................. $2,000
The minimum exhibit size is a 6’ table. If two or more exhibits are purchased, a 5% discount will apply.

Exhibit Space Includes

• One 6’ covered table, two chairs and one wastebasket
• Exhibit Hall will be carpeted
• There is no signage on the tabletops. Please provide your own.
• Two complimentary exhibitor badges
• Complimentary listing in conference app and on-site program

Corporate Circle Discounted Rates
Platinum Corporate Circle Member: 25%
Gold Corporate Circle Member: 10%
Silver Corporate Circle Member: 5%
Only one discount will apply.

Learn more about Corporate Circle membership.

Exhibitor list, application for exhibit space or support opportunities are available online.

Exhibit Space Allocation & Assignment

To be included in the first round of exhibit assignments, applications must be received with full payment by Monday, July 12, 2021. Applications with full payment received after Monday, July 12, 2021, will be assigned in order of receipt. Whenever possible, Show Management will make requested space assignments in accordance with location preference indicated on exhibit space application. Show Management reserves the right to make the final determination of all space assignments in the best interest of the exhibition. Confirmation of exhibit assignments will be made after full payment has been received.
Boost Your Opportunities to Connect With Participants
Hosting special events within our convening is another great way to connect with our participants about innovations that can improve their practices and patient outcomes. Ancillary symposia and product theaters attract large audiences interested in expanding their knowledge on specific conditions and treatments.

Ancillary Events
These highly popular breakfast, lunch or dinner events provide you the opportunity to share information in a more social setting. Select from our two options:

**Continuing Education (CE) Symposia**
Provide an opportunity for registrants to obtain high quality, evidence-based, current information on a pediatric health topic and must offer National Association of Pediatric Nurse Practitioners CE contact hours.

**Non-CE Product Theaters**
Offer registrants information on specific products and/or therapeutic areas provided by company-designated presenters. Material may be promotional and may concentrate on a specific product or drug but cannot offer CE contact hours.

Exhibit Hall Product Showcases
Need more time to connect with attendees on a particular topic? Consider hosting a 30-minute product showcase in our Exhibit Hall for demonstrations or informational sessions that focus on specific products, services, opportunities or therapeutic areas. Your company-designated presenter can present and respond to audience questions during these non-continuing education sessions.

Product showcases include a 30-minute session, screen/projector, laptop and pre-set seating. Check our website, napnap.org, for more information and pricing.

Special Events Contact
Heather Keesing, Special Events Coordinator
hkeesing@napnap.org

Ancillary events cost $15,000 plus food, beverage and audio visual.
Enhance your visibility with a sponsorship that works for YOU!

We understand that you want choices when investing in conference exhibiting and sponsorship. With sponsorships at every price point and in a wide variety of items, every exhibitor has the chance to increase visibility at the National Association of Pediatric Nurse Practitioners’ event.

### Sponsorship Opportunities

*(Partial sponsor, non-exclusive unless otherwise noted)*

<table>
<thead>
<tr>
<th>Event/Service</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Opening Reception</td>
<td>$10,000</td>
</tr>
<tr>
<td>Continental Breakfast</td>
<td>$5,750</td>
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<tr>
<td>Afternoon Networking and Refreshment Breaks</td>
<td></td>
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<tr>
<td>Exclusive, per break</td>
<td>$4,500</td>
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<tr>
<td>Co-sponsor, per break</td>
<td>$1,500</td>
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<tr>
<td>Coffee Sleeves/Napkins</td>
<td></td>
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<tr>
<td>Exclusive, for event</td>
<td>$7,500</td>
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<tr>
<td>Exclusive, per break</td>
<td>$3,000</td>
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<tr>
<td>Massage Wellness Area</td>
<td>$3,750</td>
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<tr>
<td>Wi-Fi</td>
<td>$11,500</td>
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</tbody>
</table>

### Promotional opportunities

**Tote Bags**
- Exclusive: $5,250
- Co-Sponsor: $1,875

**Recharge Kiosks**
- $3,000

**Badge Holders w/ Lanyard**
- SOLD

**Notepads**
- $1,875

**Hand Sanitizer**
- $1,750

**Hotel Room Drop (up to two-pieces)**
- $1,250

**Hotel Key Cards**
- $1,250

*Put your message in participants’ hands multiple times per day!*

**Tote Bag Inserts**
- Exhibitors: $750
- Non-Exhibitors: $950

**Standing Signs**
- Single-sided: $750
- Double-sided: $1,250
- Passport to Prizes: $500

**Banners, Escalator, Floor Clings, etc.**
Various opportunities available, contact Jill St. Pierre, jill@mma-inc.com

### Program Book

- Back Cover Ad: $1,200
- Front Inside Cover Ad: $1,200
- Center Spread Ad (one page): $1,200
- Full page Ad, $1,000; Half Page $750; Quarter Page, $500
- Enhanced Listing (color logo/additional text): $350

*Make your entry pop!*

### Mobile app

Various opportunities available, contact Jill St. Pierre, jill@mma-inc.com

### Participant Communications

- Participant Email Blast: $1,750
- Participant Mailing List Single Use: $1,500

*Let participants know where to find you in the exhibit hall or follow up with additional material.*

### Want another option? Just ask.

**SPONSORSHIP TERMS AND CONDITIONS**

Sponsor agrees to pay indicated sponsorship amount as determined by NAPNAP. Payment of 50% is due with the application. Payment in full is due Friday, August 6, 2021. We reserve the right to withdraw the sponsorship opportunity if full payment is not received by August 6, 2021. Acceptance of the sponsorship application by NAPNAP constitutes a contract. Sponsor agrees to abide by terms and conditions. Sponsorship opportunities are non-refundable.

**LEARN MORE AND BOOK YOUR SPONSORSHIP TODAY!**

Jill St. Pierre  
jill@mma-inc.com  |  607-674-5768

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**Online Industry Portal**

**National Association of Pediatric Nurse Practitioners™**
RESERVING EXHIBIT SPACE
To register for exhibit space, complete the online application and the payment process on our Event Partner Page or via the 2021 Application. Tabletop exhibits must not obstruct exhibit space to the left and right of the table. Should a display require electrical it is understood to be the responsibility of the exhibiting company to make the appropriate arrangements with Encore. If a display requires audio/visual or internet, it is understood to be the responsibility of the exhibiting company to make the appropriate arrangements with Millennium Technology Group. All associated expenses for any of these additional services is the sole responsibility of the exhibiting company.

Exhibitors whose focus is TENS Units, LED Skincare (Facial and Body), Cosmetic Products, handheld massagers and any others with aggressive sales tactics are not allowed under any circumstance. Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of funds paid.

CONTRACT FOR SPACE
By completing the online application for Reconnect & Rediscover: a Convening of Pediatric Experts and Advocates, (“Event”) the company, organization, association and management company (collectively referred to as “exhibitor” or “exhibit”), acknowledge they have fully read and agree to comply with all information provided in the Exhibitor Prospectus, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of our association and the event venue. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to the association under terms of this agreement.

CANCELLATIONS AND REDUCTIONS
Cancellations must be made in writing and sent to Show Management, Meeting Management Associates, 16 W State St, PO Box 723, Sherburne, NY 13460 or exhibits@napnap.org. Any exhibitor who wishes to reduce space or cancel before Friday, August 6, 2021, will be charged 30% of the exhibit fee for the space reduced or the exhibit cancelled. Requests for cancellation or reduction of space received on or after Friday, August 6, 2021 will result in no refund unless all exhibit space has been sold and cancelled space is resold.

It is expressly agreed by the exhibitor that in the event the exhibitor fails to pay the exhibit space rental charge at the times specified or fails to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space, Show Management shall have the right to reassign the confirmed exhibit location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid for the space reservation, regardless of whether or not Show Management enters into a further lease for the space involved. In case the exhibition shall not be held for any reason whatsoever, then and thereupon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the prorated amount already paid for space for this specific event.

NO SHOWS
Exhibitors with reserved exhibit space, who do not inform the association in writing of their inability to exhibit prior to the Exhibit Hall opening, will lose up to 50% of their accumulated priority points, forfeit all payments for exhibit rental and may not be eligible to exhibit at our future conferences.

RELOCATION OF EXHIBITS AND FLOORPLAN REVISIONS
We reserve the exclusive right to revise the Exhibit Hall floor plan(s) and/or relocate any assigned exhibitors as necessary for the betterment of the event as determined solely by our association.

PAYMENT POLICY
Full payment must accompany the completed Application before it will be marked as received and/or processed by NAPNAP Exhibit Management. Check payments must be made payable to the National Association of Pediatric Nurse Practitioners (Federal Tax ID #23-7403934) and sent to Meeting Management Associates, 16 W State Street, PO Box 723, Sherburne, NY 13460.

Fees associated with exhibitor using a third-party payor (i.e. ACH payments, management companies, etc.) are the responsibility of the exhibitor. NAPNAP is not responsible to absorb these fees and all rates will be adjusted accordingly.

HOTEL RESERVATIONS
Hotel reservation information will be included on the checklist found in the online industry portal. Exhibitors reserving hotel rooms outside of the official Event Housing Block will be penalized.

MAILING LIST
Please refer to the promotional opportunities to learn about mailing lists and our other options for you to communicate with our participants.
EXHIBITORS AUTHORIZED REPRESENTATIVES
Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the company’s exhibit. The exhibitor shall assume responsibility for such representative being in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times.

PRESENTATION
All exposed parts of displays must present an attractive appearance when viewed from the aisles or from adjoining exhibits and must not be objectionable to other exhibitors or National Association of Pediatric Nurse Practitioners. No roofing or floor covering may be used to span an aisle without special prior permission and approval from Show Management.

SIGNAGE
Exhibit signs are permitted only within the confines of the exhibit. The display of signage of any type by exhibitors throughout the official event venues is strictly prohibited.

DECORATION RESTRICTIONS
The use of latex products is restricted. Balloons and inflatables are prohibited. Please contact Show Management at 607-674-5768 for further information.

FIRE REGULATIONS
All material used in the Exhibit Hall must be flameproof and fire resistant in order to conform to local fire ordinances and meet regulations established by the National Association of Fire Underwriters.

EXHIBITS
All exhibit backgrounds must conform to the standards set by the Healthcare Convention & Exhibitors Association, which are as follows:
• Backgrounds are limited to eight feet in height, and no wider than a six foot table.

EXHIBITS & PUBLIC POLICY
Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in their exhibition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor’s space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to its exhibit or display, Show Management will endeavor to answer them.

If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with city and state fire regulations.

Independent contractors must conform to IAEE, ESCA, ED&PA guidelines. All exhibit labor must comply with established labor jurisdictions.

STOREG OF PACKING CRATES & BOXES
Exhibitors will not be permitted to store packing crates and boxes in their exhibits during the exhibit period. Any excess supplies which do not fit under the table must be stored in areas which will be made available for such purposes.

INSTALL & DISMANTLE
Show Management reserves the right to fix the time for the installation of an exhibit prior to the exhibition opening and for its dismantle after the conclusion of the exhibition. Any space not claimed and occupied by 7:30 a.m. on Saturday, October 2, 2021 may be resold or reassigned without refund. Install of all exhibits must be fully completed by the opening time of the exhibition. Exhibits must be staffed during all exhibitor hours and may not, to any extent, be dismantled before the exhibition closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

Exhibits must remain intact until 2:30 p.m. on Sunday, October 3, 2021. For safety reasons, the packing of equipment, literature, etc. or dismantling of exhibits is strictly prohibited until the official announcement that the Exhibit Hall is closed at 2:30 p.m. on Sunday October 3. Any exhibit found to be unmanned, packed or in the process of packing or dismantling prior to the official close of the Exhibit Hall will result in a fee equal to 15% of the total exhibiting price, loss of accumulated priority points and/or the eligibility to exhibit at future conferences.

EXHIBIT ACTIVITIES

CONDUCT
The conduct of each exhibit is subject to the approval of National Association of Pediatric Nurse Practitioners which reserves the right to require modification of any exhibit, which, in its opinion, is not appropriate to the Event. This regulation also applies to displays, literature, advertising, novelties, souvenirs and the conduct of representatives, etc. All exhibitors are responsible for ensuring their representatives and/or agents adhere to all of these rules and regulations.

Exhibitors can only showcase the products and services listed in their exhibit application.
While we appreciate that some exhibiting companies/organizations may wish to build ongoing relationships with fellow exhibitors, exhibitors and their representatives are strictly prohibited from soliciting other exhibitors during exhibit hall open hours.

Show Management reserves the right to restrict the operation of or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation or display of unsuitable materials, is determined by Show Management to be objectionable to the successful conduct of the exhibition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient area must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestions caused by demonstrations or other promotions.

DISTRIBUTION OF MATERIALS

No canvassing or distributing of advertising materials will be allowed outside an exhibitor’s own exhibit space without pre-approval by Show Management.

SOUND

Microphones are not permitted. Exhibits which include the operation of musical instruments, radios, sound projection equipment or any noisemaking machines must be conducted or arranged so that the noise resulting from demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Show Management shall be the sole judge of what constitutes appropriate sound levels.

EXHIBIT/PROMOTIONAL ACTIVITY

• All exhibits must be constructed or arranged so as to accommodate their visitors within the exhibit area. Aisles must be kept free of obstructions.
• No exhibitor may sell or recruit within the aisle space.
• No person, firm or agency who is not an official exhibitor may display or demonstrate products or services, solicit orders or distribute advertising material within any facility contracted by National Association of Pediatric Nurse Practitioners for its Event.
• Subletting, assignment or appointment of the whole or any part of the space by an exhibitor is prohibited. No exhibitor may permit any other party to exhibit any goods or services other than those manufactured or handled by the contracting exhibitor in its space nor permit the solicitation of business by others within that space. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributor or agents in the exhibitor’s display, parent or subsidiary companies excepted.
• No exhibitor may enter another exhibitor’s exhibit without permission.

• Each exhibiting company has only a terminable license to exhibit. If the association determines that an exhibitor has failed to comply with any rule or that the exhibit is not in good taste to our association, we can terminate this license and close the exhibit without notice and no refund of fees will be paid.
• All applicable products must meet FDA guidelines and standards or be FDA approved. All products must meet state regulatory guidelines.

DIRECT SALES

Active selling is not permitted, with the exception of books, publications and select pediatric/nurse practitioner products. Approved exhibitors may not sell any goods or services other than those specified on the exhibitor space application and approved in writing as an addendum to the contract by Show Management. Exhibitors must adhere to all the applicable use and sales tax laws of the State of Florida.

LITERATURE DISTRIBUTION

Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the exhibition. Trade publications may be distributed from their exhibit upon request only.

PHOTOGRAPHY/RECORDING/STREAMING

Exhibitor consents to National Association of Pediatric Nurse Practitioners using any photos, other images and any results of conference related activities that occurred during the Event for media outreach efforts, promotional campaigns, various publications/communications or other business purposes and determined by us without compensation. Photographing, recording or streaming of any of our association event activities is prohibited without prior written approval by us. Photographing, recording or streaming another exhibitor’s equipment or display without that exhibitor’s permission is forbidden. The association, its agents or show security will confiscate the recorded or captured images of any exhibitor who violates these rules.

STAFFING

Exhibits must be staffed at all times during exhibit hours, including Opening Reception, by bona fide employees or representatives of the exhibitor. As a courtesy to the participants and fellow exhibitors, we expect strict adherence to opening and closing hours. Exhibits found to be unmanned during the final exhibit hours may result in loss of accumulated priority points and/or may not be eligible to exhibit at future conferences.
NAPNAP NAME AND LOGO
The National Association of Pediatric Nurse Practitioners’ name and logo are the exclusive property of the association. They may not be used in any way, e.g. promotional literature, giveaways, by anyone else for any purpose without specific written approval by the association.

NAPNAP ENDORSEMENT
Distribution of materials, brochures, samples or items and all related advertising and activities conducted during the event does not constitute endorsement by our association.

LIVE ANIMALS
The use of live animals is subject to approval by Show Management.

COPYRIGHT LICENSING
Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform or display any copyrighted materials including but not limited to music, video and software. Exhibitor shall indemnify and hold harmless National Association of Pediatric Nurse Practitioners, Show Management, and Rosen Shingle Creek against cost, expense or liability, which may be incident to, arise out of or be caused by exhibitor’s failure to obtain a requisite license.

FOOD/BEVERAGE
Food and beverage are permitted in exhibits upon prior approval by Show Management. Specific venues rules may apply. Questions may be directed to Show Management at 607-674-5768.

MODELS
Exhibit representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

CONTINUING EDUCATION (CE) ACTIVITIES
Our Event offers CE credit to its participants and, as such, must maintain appropriate delineation between commercial and educational endeavors.

It is the exhibitor’s responsibility to ensure adherence to all applicable guidelines and regulations such as PhRMA’s Code on Interactions with Health Care Professionals. We leave the practice of giveaways and exhibit content and display to each exhibitor’s discretion, based on the determinations of their legal and regulatory guidelines.

All educational activities for CE distributed within the Exhibit Hall must be submitted and pre-approved by Show Management.

SOCIAL FUNCTIONS
Any social function or special event planned by an exhibiting company, organization or recruiter, to take place during our Event, must be pre-approved by NAPNAP. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions, during official event and exhibition activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by our association and/or Show Management.

REGISTRATION

BADGE ALLOTMENT
Each exhibiting company will receive up to two complimentary exhibitor badges per exhibit space. Additional Exhibit Hall badges may be purchased for $150 each.

EXHIBITOR BADGES
All company personnel must be pre-registered for an exhibitor badge. Instructions on how to submit your exhibit staff badge registrations will be included on the industry portal. All exhibit staff badge registrations must be received by September 1, 2021. A special exhibitor registration area will be provided on-site. Badges will not be mailed in advance and therefore need to be obtained at the exhibitor registration counter.

Exhibitors wearing badges may enter the Exhibit Hall one hour before the opening of each exhibition session. Exhibitors may remain in the Exhibit Hall one hour after the close of the exhibition each day. When in the Exhibit Hall before or after exhibit hours, exhibitors must stay in their own exhibit. After hour demonstrations are not allowed. Exhibitors needing access to the Exhibit Hall at times other than these, must obtain approval from Show Management and provide ID to security upon entering the Exhibit Hall. Only exhibitors with badges will be permitted to enter the Exhibit Hall before or after exhibit hours.

LIABILITY & INSURANCE
All property of the exhibitor remains under his custody and control in transit to and from the Exhibit Hall and while it is in the confines of the Exhibit Hall. Neither Show Management, its service contractors, the management of the Exhibit Hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes and the exhibitor expressly waives and releases any claim or demand they may have against any of them by reason of any damage or loss of any property of the exhibitor.

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.
INDEMNIFICATION
Exhibitor agrees that it will indemnify and hold and save National Association of Pediatric Nurse Practitioners, Rosen Shingle Creek, and Show Management whole and harmless of, from and against all claims, demands, actions, damages, losses, costs, liabilities, expenses and judgments recovered from or asserted against the association, Rosen Shingle Creek and Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of or be caused, either proximate or remote, wholly or in part, by an act, omission, negligence or misconduct on the part of exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of exhibitor, or when any such injury or damage is the result either proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the premises leased hereunder. Such indemnification of the association, Rosen Shingle Creek and Show Management by exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of the association, Rosen Shingle Creek, and Show Management. Exhibitor covenants and agrees that in case NAPNAP, Rosen Shingle Creek, and Show Management shall be made a party to any litigation commenced by or against exhibitor or relating to this lease or the Premises leased hereunder, then exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon the association, Rosen Shingle Creek, and Show Management by virtue of any such litigation.

PROPERTY DAMAGE
Neither Show Management nor exhibitor shall be responsible for any loss of or damage to property of the other party, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty and Show Management and exhibitor expressly waives any claim for liability against the other party hereto with respect to any such loss or damage. In the event that such occurrence results in cancellation of the exhibition, each party hereby releases the other from obligations under this contract. Accordingly, it shall be the responsibility of Show Management and exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

USE OF CERTAIN PROPERTY
Exhibitor will assume all costs arising from the use of patented, trademarked or franchised materials, devices, processes or dramatic rights used on or incorporated in the exhibitor’s space. Exhibitor shall indemnify, defend and hold harmless National Association of Pediatric Nurse Practitioners, Show Management, Rosen Shingle Creek and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys’ fees and expenses of whatever kind of nature, which might result from or arise out of use of any such material(s) described above.

CARE OF BUILDING & EQUIPMENT
Exhibitors or their agents shall not injure or deface any part of the exhibit building, the exhibits or exhibit contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

WAIVER
Show Management shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of such rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

ATTORNEYS’ FEES
Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interests or interests under this agreement, Show Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges and expenses, including attorneys’ fees.

OTHER RULES/REGULATIONS

FORCE MAJEURE
It is mutually agreed that in the event that NAPNAP should find it necessary to cancel or postpone the event for any reason, including but not limited to low registration, strikes, outbreak of disease or illness, epidemic or pandemic, acts of nature, war, terrorist acts or other circumstances beyond NAPNAP’s control, this agreement will be terminated immediately, and NAPNAP shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

AMERICANS WITH DISABILITIES ACT
Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their exhibits accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless National Association of Pediatric Nurse Practitioners, Rosen Shingle Creek, Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

National Association of Pediatric Nurse Practitioners™
OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. **Show Management shall have full power to interpret, amend and enforce these rules and regulations, provided exhibitors receive notification of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Show Management, conduct themselves unethically, may immediately be dismissed from the exhibit area without refund or other appeal.**

Questions? We're here for you.

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